



VOLKSWAGEN DEALERSHIP COMMUNICATION

To: **Dealer Principals, General Managers
and Sales Managers**

Mark Barnes Name

COO Title

Subject: **Update on TDI Clean Diesel Tax Credit**

VW Brand Department

February 9, 2010 Date

The purpose of this letter is to provide an important update on the Alternative Motor Vehicle Tax Credit available to consumers who purchase a Volkswagen TDI Clean Diesel model.

This month Volkswagen Group of America will reach the 60,000 unit level that was established by the Federal Government for this program. According to the phase out provisions, customers will continue to earn 100% of the established Tax Credit through June 30th of this year. From July 1st through December 31st, 2010, consumers will earn 50% of the established Tax Credit and this program will expire on December 31st, 2010. The following table summarizes the Tax Credit amounts that apply to Volkswagen TDI Clean Diesel models for the remainder of 2010:

MY	Model	Tax Credit Available for 2010:		
		January 1 to June 30	July 1 to December 31	After Dec. 31
2010	Jetta Sedan 2.0L TDI (manual & automatic)	\$1300	\$650	\$0
2010	SportWagen 2.0L TDI (manual & automatic)	\$1300	\$650	\$0
2010	Golf 2.0L TDI (2 dr. & 4 dr. automatic)	\$1700	\$850	\$0
2010	Golf 2.0L TDI (2 dr. & 4 dr. manual)	\$1300	\$650	\$0
2010	Touareg 3.0L TDI	\$1150	\$575	\$0

Please ensure that your Sales Team is aware of this important information which may help to increase the level of urgency for consumers who are considering the purchase of a Volkswagen TDI Clean Diesel model.

Good selling,

Mark Barnes